

EXPERTISE IN THE MAGIC OF STONES

GEMTRADE AG 3.0 / E31

Swiss company Gemtrade AG specialises in very high-quality gemstones, each with their own story and individual character. In addition to rare natural pearls, untreated coloured gemstones and historical jewellery items, old-cut diamonds also form a large part of the assortment. Demand for these historic gemstones has been increasing for several years because they harbour a unique magic inside: while gemstones today are cut to have numerous small facets to create maximum sparkle, old mine-cut and old European-cut diamonds have comparatively fewer facets, but the ones they do have are much larger. This offers better insight into the 'inner life' of the diamond and the special surface shine is better presented than in modern-cut stones.

Old-cut diamonds used to be recut a few years ago. Fortunately, this practice has now stopped, but it does make it difficult to find good quality examples of such stones. Karl J. Vogler, the CEO of Gemtrade, nevertheless manages to offer a very wide range of these rare gems. He often obtains the diamonds from private sources, along with other gemstones, natural pearls and antique jewellery, benefitting from the top-class network of contacts he has established over

the years. Vogler used to work for the Gübelin laboratory and also has many years of experience in the international gemstone and jewellery trade. He has built up contacts all over the world and has acquired exceptional specialist expertise which he can quickly apply to estimate the value of stones with reliability. Both buyers and sellers benefit from this transparent, uncomplicated and fair pricing.

In addition to purchasing and selling various additional services, such as issuing valuations and certificates, Gemtrade also provides advice on buying, selling and investments and regularly gives specialist industry presentations.

01 Unheated ruby from Burma

02 White diamond, old European cut

03 Brown diamond, old mine cut

Headquarters Gemtrade AG, Sonnenbergstrasse 19, 6052 Hergiswil, Switzerland **Established** 2011 **Specialities** Old-cut diamonds, natural pearls, rubies, sapphires, emeralds and antique jewellery **Head** Karl J. Vogler, CEO **Contact** info@gemtrade.ch, www.gemtrade.ch, Tel: +41 41 632 63 63, Fax: +41 41 632 63 60



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